

**For Immediate Release**

**CARRBORO CREATIVE COWORKING SIGNS THE DOTTED LINE**

205 Lloyd Street, Suite 101, Carrboro, NC

**Carrboro Creative Coworking**

*North Carolina's First Professional Coworking Space*

August 21, 2008 – Carrboro, NC - Carrboro Creative Coworking signed the lease and is ready for business. And it's not any ordinary business – Carrboro Creative Coworking (CCC) is a professional shared workspace with a cafe-like atmosphere. Designed with a welcoming environment for micro-business owners such as freelance professionals, home-office workers, entrepreneurs, start-up business owners and more, CCC offers a place to set up shop quickly and conveniently. Small offices, full time desks, and seats are available for presale now.

“ For years I've dreamed of creating a place for people that need reliable office space, a cool community with interaction and flexibility,” says CCC founder Brian Russell. “Carrboro is the ideal spot for folks that telecommute from everywhere to the Triangle to DC to San Francisco to New Delhi. We have an amazing group of people right here looking for a place to convene professionally. They may not want to work at home alone for long stretches. They may not want to work in a vast commercial office. This affords social interaction as well as professional opportunities. In the end, CCC can actually be less expensive than other office space *and* you get great coffee!”

Russell is preparing to launch CCC sometime in early October. It will be located at 205 Lloyd Street, Suite 101 in Carrboro, NC. Please keep a look out for information about the grand opening party and office tours.

CCC operates under these guiding principals:

1. Collaboration – Meeting a diverse group of people with a wide range of knowledge is good.
2. Openness – Transparency and openness are important. We share ideas so all may benefit.
3. Community – Creating good social connections for business and personal life benefits us all.
4. Localism – Working in our downtown will help achieve our principals and

contributes to our local economy.

5. Sustainability – Sharing resources is good for our local community and the planet.

6. Accessibility – Coworking spaces need to be affordable for a diverse group of people. Plus spaces must be handicap and wheelchair accessible.

CCC has three primary services to meet a diverse set of needs:

- Coworker – daily seat
- Full Time Coworker - 24/7 365 w/dedicated desk
- Office Coworker - full time with your own office with a door

Other services include:

- Desktop Tech Support
- B&W/Color Printer
- Fax
- Scanner
- Storage Lockers
- Event Organizing
- VOIP Telephone
- Conference Rooms
- A/V support

## **Carrboro Creative Coworking** ***Escape the Cubicle!***

For more information, please contact:

Brian Russell

(919) 883-5088

[brian@carrborocoworking.com](mailto:brian@carrborocoworking.com)

[www.carrborocoworking.com](http://www.carrborocoworking.com)